



Movers & Shakers

October 2009 Volume VII Issue 10—Promotional Dates 10/01/09–10/31/09 unless otherwise noted.

- **SAVE TIME** making out your order! Ask your sales rep. about ordering with CIPHERLAB!

- See the full color version of this flyer on our website at www.cstoresuccess.com

- Have you signed up for your **FREE** online account? You can place orders, check account balances, set retail pricing, and much more. Call 800-733-4408, ext.#23 for more information.

- Save money, time & paper! Sign up for electronic payments today! It's fast, safe & secure! Call 800-733-4408 ext.#13 for more information.

MARS

snackfood
US

\$2.00 OFF BOX!



WHAT'S INSIDE:

•Toblerone Pre-Book Shipper.....	Page 1
•Snickers Change Maker \$2.00 OFF.....	Page 2
•Mars October \$2.00 OFF Box Drive.....	Page 3
•Arizona Tea \$1.00 OFF Case	Page 3
•NEW! Seevix Thinline Metal Readers	Page 4
•TRADE SHOW INFORMATION.....	Page 5



Toblerone Fruit & Nut/Milk Shipper

48/3.52 oz.

\$66.54 - \$5.00 = \$61.54

\$5.00 OFF

Toblerone Dark Chocolate Bar - 20/1.76 oz. - \$14.54

Toblerone Milk Chocolate Bar - 20/1.76 oz. - \$14.54

Toblerone Mini Changemakers - 60/.44 oz. - \$10.79

Pre-Book



HERSHEY'S

The Hershey Company



**Hershey
Thingamajigs
Counter Unit**

\$40.32

72 ct.



#579375

In Stock



Cello's Cherries – Milk Chocolate

#536600

Junior Mints Deluxe – 72 ct.

#536610



50¢ OFF!



Snickers Change Maker

Counter Unit – 90 ct.

#948450

\$12.00

Regular Price

\$2.00

OFF!

Mott's Applesauce

72 ct./4 oz.

\$25.32



Pre-Book



October 2009 Promotions

October Box Drive

\$2.00 Off/5 Box Minimum Purchase

MARS

snackfood
US



- #582500 – M&M's Milk Chocolate Tear N Share
- #573450 – M&M's Peanut Tear N Share
- #602500 – Milky Way King Size
- #602100 – Snickers King Size
- #578010 – 3 Muskateers King Size
- #604250 – Twix Carmel Cookie To Go
- #602100 – Snickers Almond King Size
- #573460 – M&M's Peanut Butter Tear N Share
- #603650 – Skittles Original Tear N Share
- #603600 – Starburst Original Tear N Share
- #111111 – M&M's Mega Tube
- #578150 – 3 Muskateers Mint King Size
- #576120 – Skittles Crazy Core



Armour Original VS Bites – New!
Armour Chicken VS Bites – New!

12/10 oz.

\$13.55

Pre-Book

ARIZONA TEA

\$1.00 Off Case!



- #748130 Arizona Green Tea 24/23.5 oz.
- #748180 Arizona Hypotinic Lm/Li 24/20 oz.
- #748170 Arizona Pomegranate Grn Tea 24/20 oz.
- #748160 Arizona Red Apple Tea 24/23.5 oz.
- #748120 Arizona Rx Energy Tea 24/23.5 oz.
- #748100 Arizona Lemon Tea 24/23.5 oz.
- #748150 Arizona Peach Tea 24/23.5 oz.
- #748110 Arizona Rasp. Tea 24/23.5 oz.
- #748140 Arizona Sweet Tea 24/23.5 oz.





TERRYS®



Pre-Book

**Terry's Milk
Chocolate and Dark
Chocolate Shipper**
(Includes 40 Milk & 24
Dark Chocolate)

\$178.18



Pre-Book



Seevix Thinline Metal Readers

36 ct.

\$31.68

03300

Thinline Metal Readers
Six matching readers and cases.
Spring Temples. 36-pc display.
Diopters: +1.25 thru +3.0



GLIDEWELL DISTRIBUTING

TRADE SHOW

Thursday, November 5th, 2009
10:00AM – 3:00PM

Fort Smith Convention Center

Grow your business with exciting new products and services from national and local exhibitors!

First 200 Attendees will receive a FREE Gift Bag worth \$50.00!
Included in the Gift Bags: GlaxoSmithKline – Tums, BC Powders, Chapet

FREE SEMINAR!

9:00 – 10:00 Thursday, November 5th

“Alcohol Sales: What You Need To Know!”

presented by:

Alcohol Beverage Control

To Be Discussed: Pitfalls and Problems Selling and Serving Alcohol

For More Information:
Go to www.3shows1.com



October Promotions



October Promotions
Pre-Book Order Form

Store Name:

Account Number:

Sales Rep.:

Please return to your Glidewell sales rep.

Qty.	Page	Item #	Description
	1	PRBK	Toblerone Shipper - \$5.00 OFF
	1	PRBK	Toblerone Dark Choc. Bar
	1	PRBK	Toblerone Milk Choc. Bar
	1	PRBK	Toblerone Mini Changemakers
	1	579375	Hershey Thingamajigs
	2	536600	Cella Cherries-MilkChoc-50¢ Off
	2	536610	Junior Mints Deluxe - 50¢ Off
	2	948450	Snickers Changemaker \$2.00 Off
	2	PRBK	Mott's Applesauce
	3	582500	M&M Milk Choc. Tear N Share
	3	573450	M&M Pnut Tear N Share
	3	602500	Milky Way King Size
	3	602100	Snickers King Size
	3	578010	3 Muskateers king Size
	3	604250	Twix Caramel Cookie To Go
	3	602100	Snickers Almond King Size
	3	573460	Skittles Orig. Tear N Share
	3	603600	Starburst Orig. Tear N Share
	3	545200	M&M's Mega Tube
	3	PRBK	Armour Orig. VS Bites
	3	PRBK	Armour Chicken VS Bites
	3	748130	Arizona Green Tea
	3	748180	Arizona Hypotonic Lemon/Lime
	3	748170	Arizona Pomegranate Green Tea
	3	748160	Arizona Red Apple Tea
	3	748120	Arizona Rx Energy Tea
	3	748100	Arizona Lemon Tea
	3	748150	Arizona Peach Tea
	3	748110	Arizona Raspberry Tea
	3	748140	Arizona Sweet Tea
	4	PRBK	Terry's Shipper
	4	PRBK	Seevix Thinline Metal Readers

Please see other side to complete important survey!



Important Survey:

Please complete in order to help us develop our new coffee program.

- 1.) Do you currently have a coffee program in place? ___ YES ___ NO
- 2.) If so, what coffee program do you have in place? _____
- 3.) What blend of coffee do you offer (ex. Café Royal, Columbian)? _____

- 4.) What is the price per case that you pay for your coffee? _____
- 5.) Number of cases per month purchased? _____
- 6.) Do you own or lease your equipment? _____
- 7.) Does your current supplier currently offer POS material? _____
- 8.) What do you charge per cup? _____
- 9.) Any other comments? _____

